



BareForm Trial Report

BareForm is a new line of underwear created by [ikotton](#) specifically for people with skin conditions who have a need for comfortable underwear that does not irritate their skin. BareForm is made with 100% organic cotton completely free of harmful chemicals, spandex and restrictive elastic band.

Two BareForm styles - a bikini and a full brief, were put on trial for 6 weeks beginning in October 2018. Participants were asked to first evaluate the fitness of the panties. At the end of the 6 weeks, they were asked to evaluate if BareForm had provided relief to their skin conditions at the impacted areas.

The profile of the trial participants is summarized below:

- Individuals who have a history of mild to severe skin conditions.
- Skin conditions reported by participants range from dry and itchy skin to more serious ailments including eczema, hives, psoriasis, skin tags, keratosis, rosacea and medical treatment related.
- The majority are chronic sufferers who have had the conditions for decades or since birth/infancy. A small number developed their conditions in recent years.

Bikini



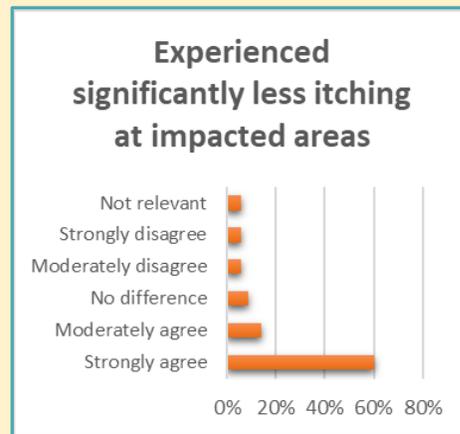
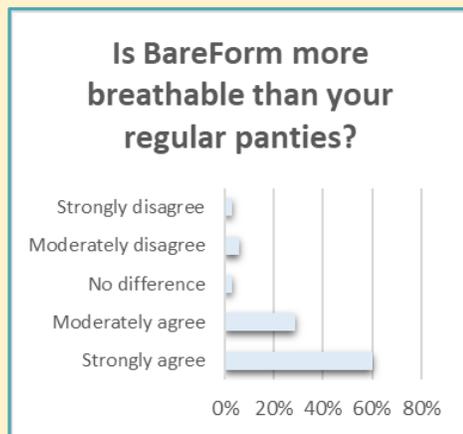
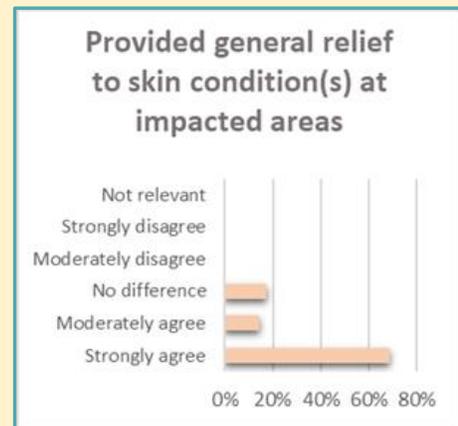
Midee

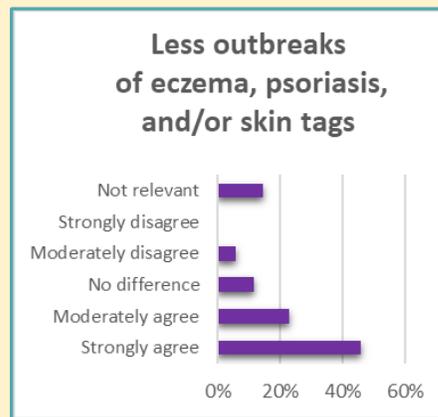
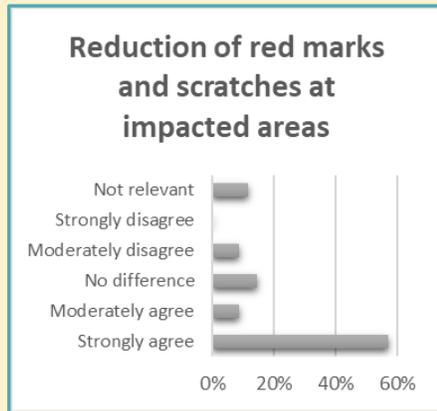


Summary of Findings:

Does BareForm provide relief to skin condition(s)?

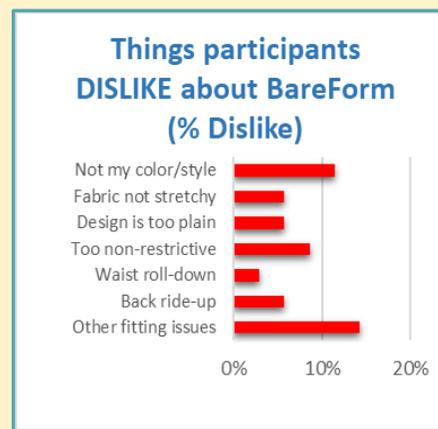
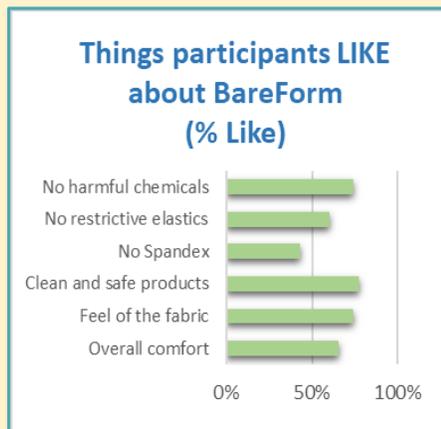
The question of primary concern to our readers is whether or not BareForm has provided any relief to the users' skin condition(s). We are encouraged by the fact that 83% of respondents either strongly agreed (69%) or moderately agreed (14%) BareForm had provided general relief to their skin conditions. The remaining 17% felt there were no significant difference compared to what they currently wore. Other data points the readers may be interested to know are displayed in the charts below.





Likes or Dislikes

Participants were then asked to vote on what they LIKE or DISLIKE about BareForm. 77% of the participants voted “clean and safe” and “no harmful chemicals” as the attributes they liked most about BareForm. Other positive attributes on top of the list are “Feel of the fabric”, “Overall comfort”, and “Absence of restrictive elastics”. “No spandex” scored slightly lower at 43%, suggesting that not all participants are allergic to spandex and that some may prefer fabric with spandex to give the panties more stretch. Of the things that respondents did not like, “color/style/design being too plain” represented one group of concerns. A few were put off by the fabric being “not stretchy enough” and the panties “too non-restrictive”. We are mindful that 5 respondents reported fitting issues of various natures, 2 experienced the back of the Bikini riding up and 1 reported the Midee’s waistband rolling down. We acknowledge that the 100% cotton fabric does create a challenge in terms of fitting. Without Spandex, given the same size, BareForm does have a narrower fitting range when compared to products with high spandex content.



Key Takeaways:

In summary, roughly 80% of respondents have enjoyed and found relief wearing BareForm. It is important to note that users’ satisfaction is highly correlated to fitting and participants who had fitting issues were not able to find the same level of relief with Bareform. For this reason, to increase the success rate, we recommend anyone interested in BareForm to first take your measurements and check against our size chart before placing an order. Note also that BareForm without restrictive elastics may not be the ideal option for exercise. For individuals who have an active lifestyle but suffer from skin conditions, you may consider using BareForm at home or as night panties to provide relief when high elasticity or tight fitting is not required.